

# SOCIAL MEDIA OVERVIEW

Facebook									
Beginning Date	Current Followers	Goal	Posts	Shares	Reach	Clicks to Website	Ending Date	New Followers	Total Followers
Twitter									
Beginning Date	Current Followers	Goal	Tweets	ReTweets	Mentions	Clicks to Website	Ending Date	New Followers	Total Followers
Google+									
Beginning Date	Current Followers	Goal	Posts	Shares	Reach	Clicks to Website	Ending Date	New Followers	Total Followers
Instagram									
Beginning Date	Current Followers	Goal	Posts	Likes	Comments	Clicks to Website	Ending Date	New Followers	Total Followers
Pinterest									
Beginning Date	Current Followers	Goal	Pins	Re-Pins	Most Popular	Clicks to Website	Ending Date	New Followers	Total Followers
LinkedIn									
Beginning Date	Current Followers	Goal	Posts	Shares	Reach	Clicks to Website	Ending Date	New Followers	Total Followers
Website									
Beginning Date	Current Subscribers	Goal	Posts	Linkbacks	Reach	Notes	Ending Date	New Subscribers	Total Subscribers
Blog									
Beginning Date	Current Subscribers	Goal:	Posts	Shares	Comments	Notes	Ending Date	New Followers	Total Followers
Other:									
Beginning Date	Current Followers	Goal:					Ending Date	New Followers	Total Followers
Other:									
Beginning Date	Current Followers	Goal:					Ending Date	New Followers	Total Followers

**Notes:**

